

## 9.2-9.3 Exponential Functions

**Exponential Model:** *Variable Exponent*

Ex1) If a rubber ball is dropped from a height of 10 feet, the function  $f(x) = 20(0.6)^x$  gives the height in feet of each bounce, where  $x$  is the bounce number. What will be the height of the 5<sup>th</sup> bounce? (Round to the nearest tenth of a foot.)

$$f(5) = 20(0.6)^5$$

$$\approx 1.6$$

The height will be about 1.6 feet at the 5<sup>th</sup> bounce.

Calculator:

1)  $0.6$   $x^y$  or  $y^x$  or  $\wedge$   $5$  ↓

$$0.07776$$

2)  $\times 20$  ↓  $1.5552$

Ex2) A population of pigs is expected to increase at a rate of 4% each year. If the original population is 1000, the function  $f(x) = 1000(1.04)^x$  gives the population in  $x$  years. What will be the population in 12 years?

$$x=12$$

$$f(12) = 1000(1.04)^{12}$$

$$\approx 1,601$$

Calculator:

1)  $1.04$   $x^y$   $12$

2)  $\times 1000$

The population will be about 1601 pigs in 12 years.

## Writing an Exponential Model:

Exponential **Growth**:  $y = a(1+r)^t$

↑     ↑     ↑  
Final   Initial   rate in decimal  
amount   amount   ex) 4% = 0.04

Calculator

1)  $1.04 \boxed{\times} 9$

2)  $\times 236,000$

Ex3) The population of a city is **increasing** at a rate 4% each year. In 2000 there were 236,000 people in the city. Write an exponential growth function to model this situation. Then find the population in 2009.

When you are writing a model: you need to leave the  $y$  &  $t$  as the variables.

① Model:  $y = 236,000(1 + 0.04)^t$

$a = 236,000$  } plug in  
 $r = 0.04$  }  $a$  &  $r$  to the Equation

②  $t = 9$ :  $y = 236,000(1 + 0.04)^9$

The population will be about 335,902 in 2009.

$\approx 335,902$

Exponential **Decay**:  $y = a(1 - r)^t$

Ex4) The population of a city is **decreasing** at a rate of 6%<sup>①</sup> each year. In 2000 there were 35,000 people in the city. Write an exponential decay function to model this situation. Then find the population in 2012.<sup>②</sup>

① Model:  $y = 35,000(1 - 0.06)^t$

②  $t = 12$ :  $y = 35,000(1 - 0.06)^{12}$

$\approx 16,657$

Calculator:

1)  $.94 \boxed{x^y} 12$

2)  $\times 35,000$

The population will be about 16657 in 2012.

Try1) Annual sales at a company are \$372,000 and increasing at a rate of 5% per year. Write the exponential model and find the sales after 8 years. Model:  $y = 372,000(1 + 0.05)^t$

$$t = 8 : y = 372,000(1.05)^8$$

$$\approx 549,613.43$$

The sales will be about \$549,613.43 after 8 years.

Try2) Monthly car sales for a certain type of car are \$350,000 and are decreasing at a rate of 3% per month. Write the exponential model and find the sales after 6 months.

$$\text{Model: } y = 350,000(1 - 0.03)^t$$

$$t = 6 : y = 350,000(0.97)^6$$

$$\approx 291,540.20$$

The sales will be about \$291,540.20 after 6 months.

## Special Type of Exponential Growth Functions:

involves finding the **compound interest**. (Investment)

$$A = P \left( 1 + \frac{r}{n} \right)^{nt}$$

Final Balance    Original amount    ←  $t = \text{time}$   
rate in decimal  
compounded method in a year.

- 1) monthly :  $n=12$
- 2) quarterly :  $n=4$
- 3) annually :  $n=1$
- 4) semi-annually :  $n=2$
- 5) weekly :  $n=52$

Ex5) Write a **compound interest** function to **model** \$15,000 **invested** at a rate of 3% compounded quarterly. Then find the balance after 8 years.

$P = 15,000$     Model:  $A = 15,000 \left( 1 + \frac{.03}{4} \right)^{4t}$   
 $r = 0.03$      $t = 8 : A = 15,000 \left( 1 + \frac{.03}{4} \right)^{32}$   
 $n = 4$      $\approx 19,051.67$

Calculator:  
1)  $\frac{.03}{4} \downarrow + 1 \downarrow \boxed{x^y} 32 \downarrow$   
2)  $\times 15,000$

The balance after 8 years will be about \$19,051.67.

Ex6) Write a compound interest function to model \$17,000 invested at a rate of 3% compounded monthly. Then find the balance after 6 years.

Model:  $A = 17,000 \left(1 + \frac{0.03}{12}\right)^{12t}$

$t = 6 : A = 17,000 \left(1 + \frac{0.03}{12}\right)^{72}$

$\approx 20,348.12$

Calculator:

1)  $\frac{0.03}{12} \downarrow + 1 \downarrow \boxed{x^y} 72$

2)  $\times 17000$

The balance after 6 years will be about \$20,348.12.

Try) Write a compound interest function to model \$23,000 invested at a rate of 2% compounded quarterly. Then find the balance after 8 years.

$$\text{Model: } A = 23,000 \left(1 + \frac{0.02}{4}\right)^{4t}$$

$$t = 8 : A = 23,000 \left(1 + \frac{0.02}{4}\right)^{32}$$

$$\approx 26,979.99$$

The balance after 8 years will be about

\$26,979.99.